



BREAKTHROUGH CREATIVITY

COURSE DESCRIPTION

Creativity is not something a person either has or doesn't have. The fact is that **EVERYONE** is creative – but not in the same way. Just as there are different types of intelligence (traditional IQ, EI or emotional intelligence) there are multiple types of creativity. To that end, this highly interactive course will help participants discover, develop, and apply their individual creativity style in a variety of workplace settings.

COURSE OBJECTIVES

Upon completion of this program, participants will be able to:

- Understand creativity and the impact of creative talent differences;
- Leverage their individual creativity style's strengths, while compensating for its associated weakness, as identified by the *Breakthrough Creativity Profile*;
- Apply the Five-Step Creative Problem-Solving Process; and
- Engage in more creative problem solving and decision making.

For more information – or to schedule a workshop – contact Marathon Leadership® today!



www.marathonleadership.com

(720) 480-3161

sales@marathonleadership.com