



BUILDING ACCOUNTABILITY

COURSE DESCRIPTION

Personal accountability – from the CEO down to frontline employees – is a must for any organization to be successful. However, it remains an elusive characteristic for most individuals and organizations, given the ever-increasing pressure to succeed with fewer resources. Consequently, stress, burnout, lack of commitment, and turnover increase – while individual and organizational productivity decrease. To address this accountability challenge, this highly interactive workshop is designed to give individuals at all levels the skills, tools, and strategies they need to strengthen their commitment to accountability.

COURSE OBJECTIVES

Upon completion of this program, participants will be able to:

- Understand the subtle, but important, differences between “responsibility,” “self-empowerment,” and “accountability”;
- Distinguish between the three different types of accountability: Personal, Other Individuals, and Teams;
- Engage in effective “commitment devices” to build their Personal accountability; and
- Apply the *R.A.N.™ Model of Performance Management* to build accountability in Other Individuals and Teams.

For more information – or to schedule a workshop – contact Marathon Leadership® today!



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