



LEADERSHIP AND FOLLOWERSHIP

COURSE DESCRIPTION

Without committed and engaged followers, leaders are doomed to failure. But very few leadership training sessions touch on the other half of the relationship: followership. To that end, this course was designed to help leaders achieve a true leadership/followership partnership. Its highly interactive format, which allows for immediate content application, makes this session the perfect follow up to our *Marathon Leadership*[®] course – or a nice stand-alone option for mixed audiences of managers and individual contributors.

COURSE OBJECTIVES

Upon completion of this program, participants will be able to:

- Understand the leadership/followership cycle;
- Identify the two dimensions and five styles of followership;
- Apply the *R.A.N.*[™] *Model of Performance Management* to create a true leadership/followership partnership;
- Learn how to use servant leadership to create servant followership; and
- Develop a community of followership in their organization through the use of employee engagement best practices.

For more information – or to schedule a workshop – contact Marathon Leadership[®] today!



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