

Breakthrough Creativity

Course Overview



Course Description

Creativity is not something a person either has or doesn't have. Nor is it synonymous with artistic abilities. The fact is that EVERYONE is creative – but not in the same way. Just as there are different types of intelligence (traditional IQ, emotional intelligence or EQ, and social intelligence or SI) there are multiple types of creativity. To that end, this highly interactive course will help participants discover, develop, and apply their individual creativity style in a variety of workplace settings.

Course Objectives

Upon completion of this program, participants will be able to:

- Understand creativity and the impact of creative talent differences;
- Leverage their individual creativity style strengths, while compensating for its associated weaknesses, as identified by the *Breakthrough Creativity Profile*;
- Practice effective brainstorming techniques;
- Apply the Five-Step Creative Problem-Solving Process; and

- Engage in more creative problems solving and decision making.

Key Topics Covered

This course explores the following in depth:

- The Key Principles and Definition of Creativity
- Carl Jung's Psychological Types and the Eight Creative Talents
- The *Breakthrough Creativity Profile*
- How to Increase Creativity in the Workplace
- Effective Brainstorming Techniques
- The Five-Step Creative Problem-Solving Technique
- The Three Types and Four Principles of Numerical Decision-Making Techniques
- Principles of Creative Problem Solving in Living Systems
- Ten Considerations for Creative Problem Solving

For more information – or to schedule a workshop – please contact us today.



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