



Course Description

Modern leaders face a host of challenges: a volatile global economy, significant changes in workplace demographics, increased shareholder expectations, and an accelerated rate of technological change that is unparalleled in world history. To overcome these challenges, today's leaders must be visionary, disciplined, hardworking, driven to succeed, and inspirational – the same traits that all great marathon runners possess.

To that end, this highly interactive and entertaining course will help participants overcome the leadership challenges they face every day by introducing them to “The 26.2 Lessons Every Leader Must Learn and Live.” Through self-analysis, case studies, and group exercises, participants will learn how to apply these lessons for becoming better leaders.

Course Objectives

Upon completion of this program, participants will be able to:

- Incorporate the “26.2 Lessons Every Leader Must Learn and Live” into their daily leadership behaviors;
- Understand the key differences between effective leadership and management;

- Leverage their individual leadership strengths, while compensating for their individual leadership weaknesses, as identified by the *R.A.N.™ Model of Performance Management* assessment;
- Assess the performance needs of their followers by applying the *R.A.N.™ Model of Performance Management*;
- Address the performance needs of their followers by applying the *R.A.N.™ Model of Performance Management*; and
- Execute an effective performance-management conversation.

Key Topics Covered

This course explores the following in depth:

- “The 26.2 Lessons Every Leader Must Learn and Live”
- The Leadership/Management Continuum
- Managing a Machine vs. Leading in a Living System
- The Five Stages of Performance
- The Five Performance-Management Roles
- Structuring an Effective Performance-Management Conversation
- Tips for Giving and Receiving Developmental Feedback During a Performance-Management Conversation

For more information – or to schedule a workshop – please contact us today.



**13178 Grape Ct. Thornton, CO 80241
(720) 480-3161**

sales@marathonleadership.com